



VANCOUVER  
METROPOLITAN  
ORCHESTRA

2021-22

*A professional launching pad  
for post-graduate musicians*



## WHO WE ARE

The vision of the Vancouver Metropolitan Orchestra (the "VMO") is to provide young musicians with professional development opportunities that prepare them for leadership opportunities in orchestras and ensembles around the world. The VMO is a professional orchestra that performs nationally and internationally.

Founded by Maestro Kenneth Hsieh in 2003, the VMO has been dedicated to providing superior orchestral mentorship and experience for talented music graduates, helping them move from new post-graduates to professionals.

The VMO:

- **Enriches** the cultural and artistic foundations of our global communities through engaging and meaningful live performances
- **Inspires** the musical and personal development of talented post-graduate musicians by providing unparalleled opportunities and mentorship
- **Advocates** for continual development and involvement in classical music as a professional showcase for young musicians

We want to increase the number, types and size of concerts that we facilitate to provide our young musicians with the confidence that can only come from exposure to audiences and to leaders in other organizations.

We see the untapped potential of our orchestra members and by providing them performing and professional development opportunities we are helping them achieve their goals of becoming professional musicians and empowering them to enrich the cultural life of their communities.

To date we have helped launch the careers of over 100 musicians, now performing with various professional musical organizations worldwide.

Our goals are to continue to provide performance opportunities for aspiring musicians. The more performance opportunities we provide our musicians on an annual basis, the greater chance for success in a professional music career.

Over the next five to eight years, our goal is to increase the capacity of programs and performances by 50% or 10% each year. We also wish to increase the size of our orchestra from 52 musicians to 68 musicians.

*"The experience I received from the VMO helped me enormously as I grew to be a professional musician. As a member of a professional orchestra and an active musician now, I am grateful for the unique opportunity that the VMO has given me."*

EVET BO-KYOUNG KIM  
Toronto Sinfonietta & Toronto  
Korean Symphony Orchestra

*"...For our students to listen to the musicians of the VMO and learn about each of the instruments that they played was truly an opportunity most of them would never have been able to experience...All in all it was a very positive experience for our students and I know the performance would be appreciated at any Elementary school."*

TIM KRUG  
Principal of Britannia  
Elementary



## WHAT WE OFFER

- **Live Performances** of up to 12 times per year of which three to four are produced by the VMO, the majority of which is funded by our sponsors and donors.
- **Mentorship** by skilled professional musicians via live, and public performances. There are additional one-on-one classes for members with mentors to improve expressive musical techniques with a focus on orchestral repertoire and experience.
- **Educational concerts**, master classes and workshops led by experts within the music profession.
- **Community outreach involvement** for orchestra members performing in activities ranging from local charities such as Union Gospel Mission's "Transform Lives Luncheon", senior homes or immigrant/refugee reception centres; orchestral accompaniment in music competitions and playing in public schools around the Lower Mainland.



## FUNDING GOALS

*To continue to provide the opportunities and resources our musicians require, we are seeking funding in the following areas:*

**\$25,000** Each VMO produced live performance (up to 4 times per year)

**\$10,000** Mentorship program annual costs

**\$5,000** Each educational seminar, master class and workshop

**\$5,000** Funding of VMO's new website and digital asset management

**\$2,000** Each time we use a piano and equipment (12 times per year)

**\$1,000** Each community outreach program (10 times per year)

**\$1,000** Each air fare for special guests (10 times per year)



# THE VANCOUVER METROPOLITAN ORCHESTRA

The VMO is a non-profit, registered charity organization that generates revenue through grants, ticket sales, sponsorships and fundraising. Our \$300,000 annual operating budget is sustained by over \$200,000 from generous sponsorships and individual donations.

We envision the VMO as a launching pad for post-graduate musicians, helping them to embark on their professional musical careers. Together with your help, we can solidify this bridge on which our young musicians can cross on their passage to a professional music career.

We are seeking support from individuals such as yourself with an appreciation for music in the community and take joy and pride in helping to develop and provide career opportunities for young musicians.



YOUR SUPPORT OF THE VMO IS CRITICAL TO  
OUR CURRENT AND FUTURE SUCCESS.

**To learn more about how to support VMO, please contact:**

Phone: 604.876.9397 Email: [info@vmocanada.com](mailto:info@vmocanada.com)  
239 – 2416 Main Street, Vancouver, BC V5T 3E2

**[www.vmocanada.com](http://www.vmocanada.com)**

Charitable Tax No. 874917206RR0001





Sponsorship Level	Season Presenting	Diamond	Platinum	Concert	Performance	Supporting
Benefits	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$3,000
VMO Annual Gala 1 Table (10 tickets per table)	Conductor Table	Diamond Table	Platinum Table	Patron Table	4 Tickets	2 Tickets
VMO Quartet at Your Private Function with Maestro Ken Hsieh	2 Hours	1 Hour				
Title Sponsor / 1 Subscription Concert	●	●				
General Seating Tickets / Title Sponsoring Concert	50 x 1	20 x 1				
VIP Tickets / Each VMO Subscription Concerts (3)	20 x 3	20 x 3	14 x 3	8 x 3	4 x 3	2 x 3
VIP Seats Recognition / VMO Subscription Concerts (3)	●	●	●	●	●	●
General Seating Tickets / Each VMO Subscription Concert (3)	20 x 3	20 x 3	14 x 3	8 x 3	4 x 3	2 x 3
VMO Annual Patron Reception Tickets (1)	20	20	12	8	4	2
Logo in Performance Hall / Subscription Concert	3	1	1	1		
Recognition on Programme Cover / Subscription Concert	3	1	1	1		
Booth / Signage at Performance Hall / 1 Subscription Concert	●	●	●			
Programme Advertisement	Back Cover	Inside Front	Inside Back	Full Page ROP	1/2 Page ROP	1/2 Page ROP
Logo on Website & E-newsletter	Tier 1	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2
Logo on Print Ad	Tier 1	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2
Social Media Presence	●	●	●	●	●	●
Recognition on Donor List	●	●	●	●	●	●
Charitable Tax Receipts	●	●	●	●	●	●
DVD VMO Subscription Concerts (3)	10 x 3	10 x 3	5 x 3	3 x 3	2 x 3	1 x 3

Please complete and return to:  
[info@vmocanada.com](mailto:info@vmocanada.com)

Pearl Hsieh  
604.649.1203

Kevin Chen  
604.618.2449

**Mailing Address:**  
2416 Main Street - Unit  
239, Vancouver, British  
Columbia, Canada, V5T 3E2

## SPONSOR INFORMATION

Company/Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_

Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Mobile \_\_\_\_\_

E-mail \_\_\_\_\_

I hereby agree to sponsor the Vancouver Metropolitan Orchestra ('VMO') 2021/22 Season as a corporate sponsor for the following sponsorship level:

- ☐ Season Presenting, CAD\$25,000
- ☐ Diamond, CAD\$20,000
- ☐ Platinum, CAD\$15,000
- ☐ Concert, CAD\$10,000
- ☐ Performance, CAD\$5,000
- ☐ Supporting, CAD\$3,000
- ☐ We're unable to be a designated VMO sponsor this season, but would like to make a donation of

CAD\$ \_\_\_\_\_

Modification/Note \_\_\_\_\_



Please complete and return to:  
[info@vmocanada.com](mailto:info@vmocanada.com)

Pearl Hsieh  
604.649.1203

Kevin Chen  
604.618.2449

**Mailing Address:**  
2416 Main Street - Unit  
239, Vancouver, British  
Columbia, Canada, V5T 3E2

**PAYMENT METHOD (CHECK ONE):**

☐ Cash \_\_\_\_\_

☐ Cheque # \_\_\_\_\_  
(Cheque payable to: **Vancouver Metropolitan Orchestra**)

☐ Credit Card: Master / Visa / AMEX

Name \_\_\_\_\_  
(as it appears on Credit Card)

Credit Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVC Code \_\_\_\_\_  
mm / yy

Billing Address \_\_\_\_\_  
(if different from company address)

City \_\_\_\_\_ Province \_\_\_\_\_

Postal Code \_\_\_\_\_

By signing below I agree to the privileges that accompany this sponsorship. The sponsor agrees to pay by the above date. If for any reason the VMO Gala Event has to be modified or canceled due to any circumstances, the VMO will work to ensure that the sponsor receives equivalent value. The sponsor also grants the VMO the right to use the company, as listed in the sponsor information section above, Logos/Trademarks as set out in the sponsorship package attached to and forming part of this Agreement effective the 1<sup>st</sup> day of August, 2021.

By signing below I agree to the privileges that accompany the sponsorship.

**Logo & Branding Guide  
Submission Information**

Please email your logo in vector format (AI, EPS, or PDF), and branding guideline to [info@vmocanada.com](mailto:info@vmocanada.com)

**Attention: Cindy Kuo,**  
Graphic Designer

**Charity Information**

Canada Charity Tax  
No.874917206RR0001

\_\_\_\_\_  
Full Name (Please Print)

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date dd / mm / yy

\_\_\_\_\_  
Full Name (Please Print)

\_\_\_\_\_  
VMO Director Signature

\_\_\_\_\_  
Date dd / mm / yy